



Sponsorship proposal for 2016 season:

Introduction

Orange Waratah Junior Football was founded in 1971 making it one of the oldest junior football clubs in Western NSW. The club's mission is to provide an environment for all players who wish play football and help them grow their love for the game and develop their playing skills throughout their time with the club. Our club provides opportunities for its players to participate in competitions in Orange and Bathurst, as well as some additional Western and NSW Football competitions for the older teams. In 2015, Orange Waratah Junior Football Club has over 500 players registered playing in 55 teams. The club is the largest club in Orange and plays its home games at the Waratahs Playing fields in North Orange as well visiting surrounding towns of Molong, Millthorpe, Cudal, Blayney, Oberon and Bathurst to play away games.

The Orange Waratahs Sports Ground consists of 12 playing fields giving the club the ability to host approximately 25-30 football games every Saturday during the May to September season. This brings approximately 1,000 people to the Waratahs Sports Fields every Saturday.

During the 2015 season the club launched a new club website www.orangewaratahjuniorfc.org.au and facebook page which have combined to become important components of our communication strategy with our football club family.

The Orange Waratah Junior Football club is seeking to partner with businesses who have similar values for the development of our youth.

Orange Waratah Junior Football Club 2016 season's **sponsorship packages** are as follows:

PACKAGE ONE – Team Sponsorship for U12 – U16 (16 shirts per team):

Sponsorship benefits:

- Business name and logo printed full-shirt width across the front of the playing shirts worn by one U12-U16 team for Saturday competition games. (there will be no other sponsors' names or logos printed on the front of the club's playing shirts). Playing shirts are rotated every 2 years.
- Business name and logo printed on a single sponsor's display flag which will be displayed at Waratah Playing fields every Saturday from 9am until the completion junior competition games.
- Business name and logo printed on all sponsorship acknowledgements at club functions and events throughout the 2015 season.
- Business profiled on Orange Waratah Junior Football website for a period of 24 months.
- Business regularly acknowledged on the Orange Waratah Junior Football Facebook page, which currently has over **300** active members.
- Invitation to the club's end-of-season presentation event.

Sponsorship cost: \$2,000 per team (payable over 2 years)



PACKAGE TWO - Team Sponsorship U6 – U11 (12 shirts per sponsorship)

Sponsorship benefits:

- Business name and logo printed full-shirt width across the front of the playing shirts worn by one U8-U11 team or two U6-U7 teams for Saturday competition games. (there will be no other sponsors' names or logos printed on the front of the club's playing shirts). Playing shirts will be rotated every 2 years.
- Business name and logo printed on a single sponsor's display flag which will be displayed at Waratah Playing fields every Saturday from 9am until the completion junior competition games.
- Business name and logo printed on all sponsorship acknowledgements at club functions and events throughout the 2015 season.
- Business profiled on Orange Waratah Junior Football website for a period of 24 months.
- Business regularly acknowledged on the Orange Waratah Junior Football Facebook page, which currently has over **300** active members.
- Invitation to the club's end-of-season presentation event.



Sponsorship cost: \$1,500 per sponsorship (payable over 2 years).

Should a potential shirt sponsor be looking to take on multiple shirt sponsorships please contact the Club President to discuss possible packages.

PACKAGE THREE (Waratah Playing Field Sponsor):

Sponsorship benefits:

- Business name and logo printed on a single sponsor's display flag which will be displayed at Waratah Playing fields every Saturday from 9am until the completion junior competition games.
- Business name and logo printed on all sponsorship acknowledgements at club functions and events throughout the 2015 season.
- Business profiled on Orange Waratah Junior Football website for a period of 12 months.
- Business regularly acknowledged on the Orange Waratah Junior Football Facebook page, which currently has over **300** active members.
- Invitation to the club's end-of-season presentation event.



Sponsorship cost: \$500 per annum

PACKAGE FOUR (Website Sponsor):

Sponsorship benefits:

- Business profiled on Orange Waratah Junior Football website for a period of 12 months.
- Business name and logo printed on all sponsorship acknowledgements at club functions and events throughout the 2015 season.
- Business regularly acknowledged on the Orange Waratah Junior Football Facebook page, which currently has over **300** active members.
- Invitation to the club's end-of-season presentation event.



Sponsorship cost: \$300 per annum

PACKAGE FIVE – Shirt Sleeve Sponsorship (500 shirts)

Sponsorship benefits:

- Business logo printed on shirt sleeve of all club playing shirts worn by teams from U6 to U16 for Saturday competition games.
- Business name and logo printed on four (4) sponsor's display flags which will be displayed at Waratah Playing fields every Saturday from 9am until the completion junior competition games.
- Business name and logo printed on all sponsorship acknowledgements at club functions and events throughout the 2015 season.
- Business profiled on Orange Waratah Junior Football website for a period of 24 months.
- Business regularly acknowledged on the Orange Waratah Junior Football Facebook page, which currently has over **300** active members.
- Invitation to the club's end-of-season presentation event.



Sponsorship cost: \$10,000 per sponsorship (payable over 2 years).